

2020 Vision of Engineering Analysis and Simulation October 29 - 31, 2008 | Hampton, Virginia

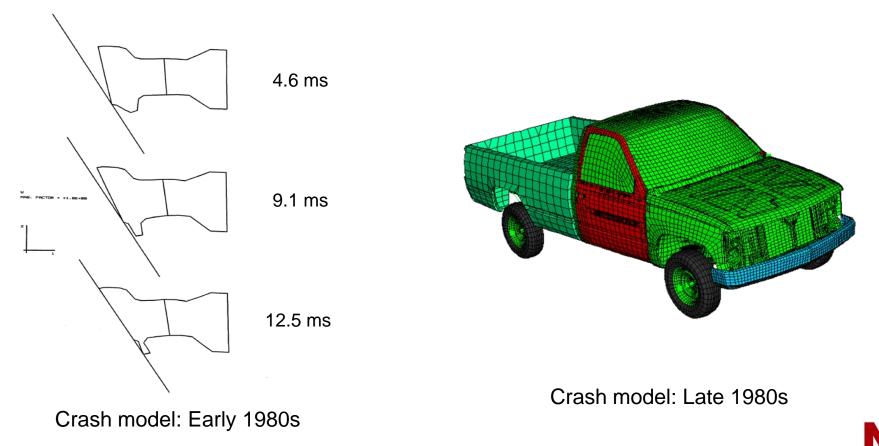
Designer Simulation: Utopia or Catastrophe?

Roger Keene Dassault Systemes Simulia Corp



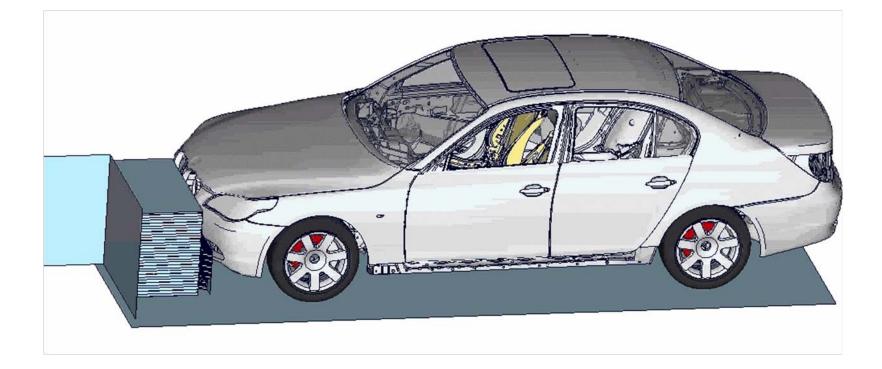
30 years ago...

- ...simulation was a fringe activity
 - Performed by a few researchers in large companies





• ...CAE is increasingly mainstream





Problem

- Analysis is a skilled endeavor
- Not enough skilled analysts
 - All the analysts in the world would probably fit in a football stadium

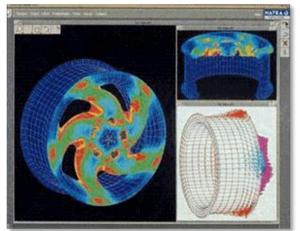




Solution 1: Designers

- Tried in the 90's
- Largely failed
 - Still required simulation knowledge
 - Simulation took too long
 - Not realistic enough







Solution 2: Outsourcing

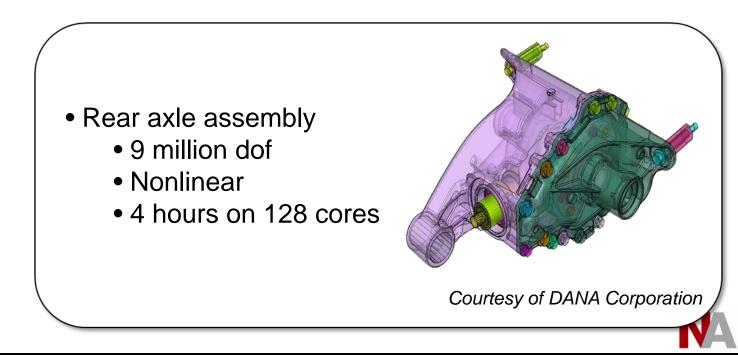
- Lots of cheap engineers in India and China
- Somewhat successful, but still issues:
 - Communication
 - Intellectual property
 - Lack of standardization
 - Staff turnover
 - Salary inflation





Time to try designer simulation again?

- Much has changed
 - Software requires less skill
 - Computers and software are much faster
 - Greater realism (multi-physics, contact...)



Designer simulation

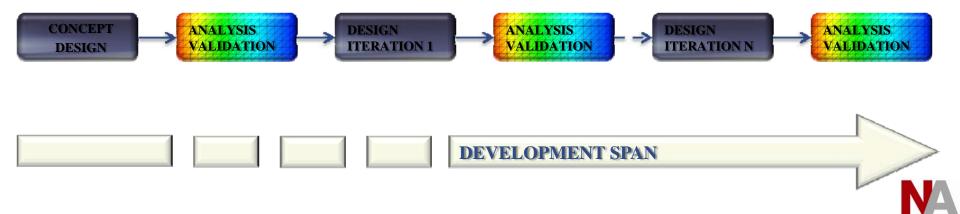
- Help size designs and understand how design behaves
 - Replace hand calculations and design tables
 - Get design right the first time
 - Few design-analysis iterations
- Current simulation remains as a "virtual test"





Designer simulation

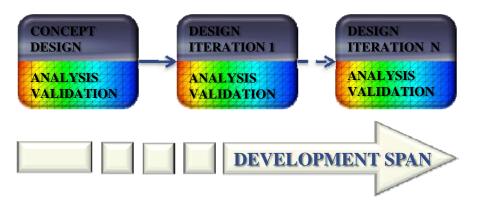
- Traditional approach:
 - Design and analysis performed in serial by different groups
 - Development time is long
 - Different tools used for design and analysis
 - Associativity to geometry lost
 - Geometry translation and clean-up required



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Designer simulation

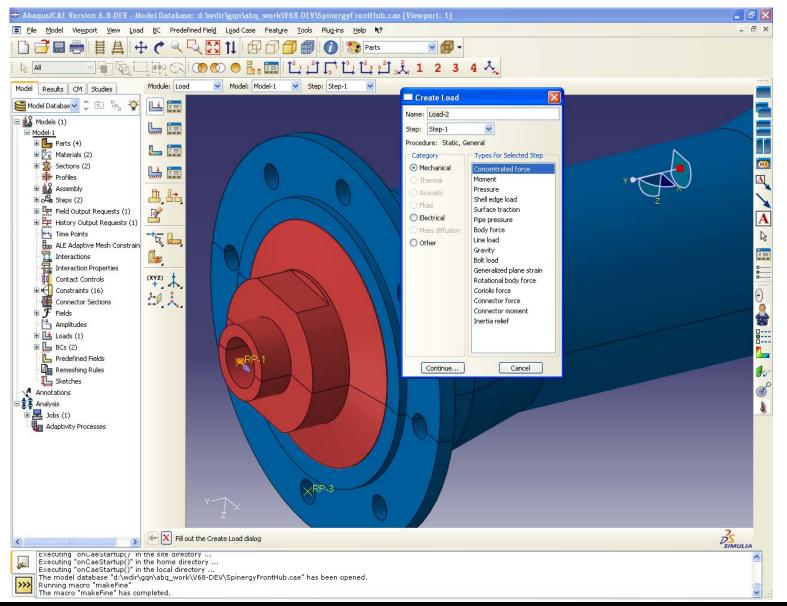
- Designer simulation
 - Design and analysis in a single environment.
 - Associativity between geometry and analysis model
 - Design iterations can be validated rapidly
 - Productivity gains due to fewer design-analysis iterations

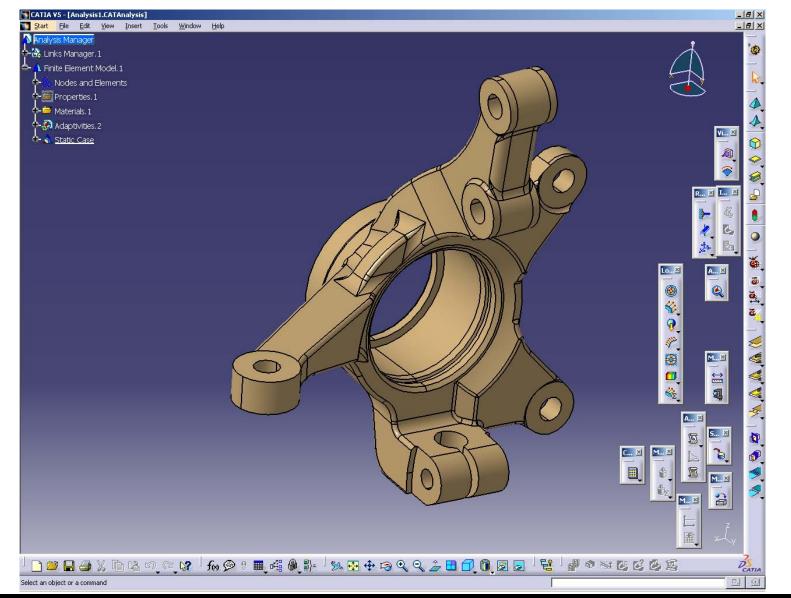




- Embedded in CAD tool
 - Fully associative with design specification
- Appropriate user interface
 - Interpret design spec minimal additional info

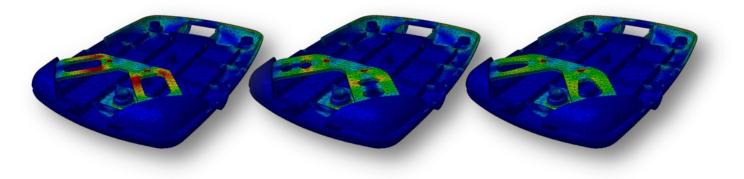






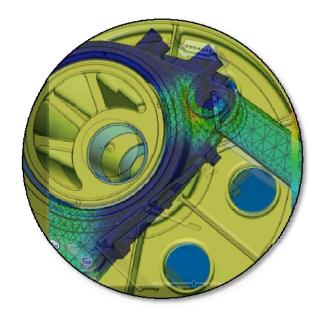
- Realistic
 - Contact
 - Large deformations
 - Engineering materials (metals, plastics, rubber, composites...)







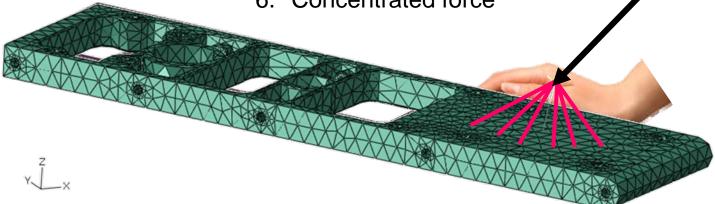
- Design guidance
 - How can I improve my design?
- Collaboration with analysts and other designers
 - Collaboration tools
 - Scalable technology
- Managed in PLM





Hide the "FE fiddlybits"

- 1. Partitioned geometry
- 2. Region selection
- 3. Datum point
- 4. Reference point
- 5. Coupling
- 6. Concentrated force

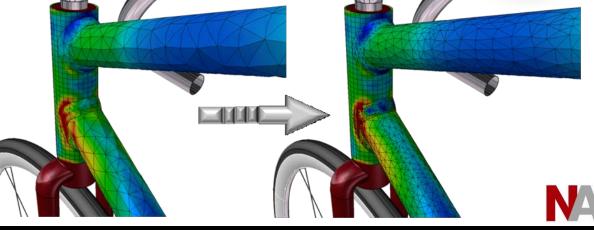




Challenges: Technology

- Key technology mostly exists
 - Robust meshing
 - Adaptivity
 - Automated convergence
 - General contact
 - Design exploration & optimization
 - Data management
- Integration
- User interface





Challenges: People

- Natural resistance to change
- Simulation is increasingly important
 "If it ain't broke, don't fix it"
- Designers see it as one more thing they don't have time to do
- Analysts fear for their status and independence



Challenges: People

- Designers
 - Analysis is an integral part of what they do
 - Saves time since less iterations required
- Analysts
 - Develop standard processes
 - Deploy processes to designers
 - Focus on more sophisticated, interesting and valueadded simulation



Will it happen?

- All technology moves from the domain of the expert to the mass user
 - Electric starters
 - Fuel injection
 - Radial tires





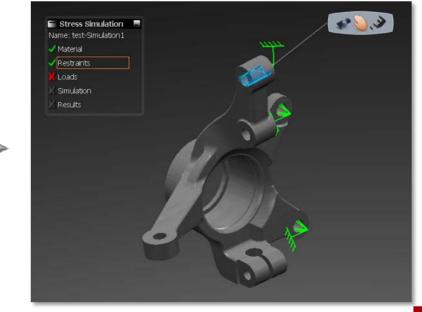


Will it happen?

• The democratization of simulation is inevitable

- Virtual topology
- Adaptive meshing
- Automatic contact

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*HEADING
SNAP
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1, 11, 1, ,0.,-96.
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*ELGEN, ELSET=SNAP
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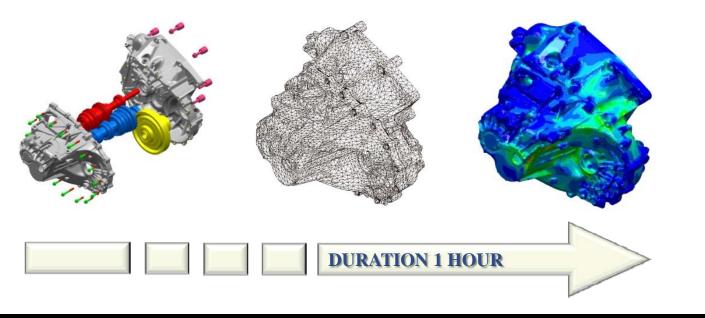


Will it happen?

"Using CATIA Analysis, a designer rather than an expert is now able to perform an analysis on an automobile transmission gear assembly. In the past, such an analysis would only take place if serious problems requiring design modification occurred... With today's improved CAE tools, however, all analysis conditions for the gear assembly can be set within 30 minutes."

- Dr. Takanao Uchida, leader of the CATIA V5 project at Honda Automotive R&D and one of the pioneers of "Designer CAE" in Japan.





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Designer Simulation: Utopia or Catastrophe?

- Hopefully neither
- Next stage of the evolution of simulation to be a key business practice

