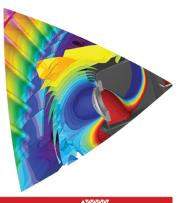
# NAFEMS20 NORDIC CONFERENCE



May 26 - 27, Göteborg, Sweden

THE INTERNATIONAL ASSOCIATION FOR THE ENGINEERING ANALYSIS, MODELLING, AND SIMULATION COMMUNITY





# Join us in Göteborg

We would like to extend an invitation to your company to be part of the NAFEMS Nordic Conference 2020. There are several outstanding opportunities available for your company to sponsor or exhibit at the conference, giving you maximum exposure to a highly targeted audience of delegates, who are all directly involved in simulation, analysis, and design.

#### Team with NAFEMS

As the only International Association for the Engineering Analysis Community, NAFEMS is widely held to be the leading independent source of information and training for engineering analysts and designers at all levels. Sponsors and exhibitors will have the chance to promote their participation prior to the event through the various sponsorship packages we are offering. Your participation in this conference will provide a positive impression of your company's commitment to best practices in the area of engineering simulation. The NAFEMS Nordic Conference provides an excellent opportunity for promotional and product / project awareness, and direct access to technology leaders.

# A Unique Opportunity

The NAFEMS Nordic Conference presents a unique opportunity by providing a forum where all individuals can represent their solutions in a single location to many potential clients and collaborate with other vendors in this field. What better way to justify your support of this event! The exhibition area will be central to the conference itself, ensuring that there is always a consistent level of traffic giving you the chance to meet as many of our delegates as possible.

We are looking forward to seeing you in Göteborg.

Your NAFEMS Team

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# **Exhibition and Sponsoring Opportunities**

#### Principal Sponsor 75.000 SEK for NAFEMS members

90.000 SEK for non-members 1)

- · Recognized as the principal sponsor on all marketing materials
- 20 min. presentation slot in plenary session
- · Official sponsor of beverages & snacks in the evening of the first day
- Exclusive principal sponsor on the event website, with a banner ad and link to your website
- · Inclusion in email promotions to delegates in advance of the conference
- Enclose company promotional material in delegate pack (2 copies, max A4)
- · Opportunity to position your own banner in plenary room
- · Logo and company description included in conference proceedings (two full pages)
- · Logo placed on event banner in the exhibition hall
- Recognized during the opening and closing ceremonies as principal sponsor
- Expanded booth size equal to 4m x 2m (including table, chairs, electricity)
- · Attendance of 4 staff members at the congress and all functions

#### Platinum Sponsor 50.000 SEK for NAFEMS members

60.000 SEK for non-members 1)

- Recognized as one of the platinum sponsors on all marketing materials
- 10 min. presentation slot in plenary session
- · Official sponsor of beverages & snacks in the evening of the first day
- Official platinum sponsor on the event website, with a banner ad and link to your website
- · Inclusion in email promotions to delegates in advance of the conference
- Enclose company promotional material in delegate pack (1 copy, max A4)
- Opportunity to position your own banner in plenary room
- Logo and company description included in conference proceedings (full page)
- · Logo placed on event banner in the exhibition hall
- Recognized during the opening and closing ceremonies as a platinum sponsor
- Expanded booth size equal to 4m x 2m (including table, chairs, electricity)
- · Attendance of 4 staff members at the congress and all functions

### Gold Sponsor 37.000 SEK for NAFEMS members

48.000 SEK for non-members 1)

- · Recognized as one of the gold sponsors on all marketing materials
- · Official gold sponsor on the event website, with a logo and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- · Recognized during the opening and closing ceremonies as a gold sponsor
- Enclose company promotional material in delegate pack (1 copy, max A4)
- Logo and company description included in conference proceedings (half page)
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- Attendance of 3 staff members at the congress and all functions

#### Silver Sponsor 25.000 SEK for NAFEMS members

38.000 SEK for non-members 1)

- · Recognized as one of the silver sponsors on all marketing materials
- · Official silver sponsor on the event website, with a logo and link to your website
- · Inclusion in email promotions to delegates in advance of the conference
- Recognized during the opening and closing ceremonies as a silver sponsor
- Logo and company description included in conference proceedings (quarter page)
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- · Attendance of 2 staff members at the congress and all functions

#### Exhibitor 15.000 SEK for NAFEMS members

26.000 SEK for non-members 1)

- · Listed as exhibitor on the event website
- Logo in conference proceedings
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- · Attendance of 1 staff member at the congress and all functions

1) plus VAT if applicable



# Feedback Form - Exhibition and Sponsoring

l herewith register for	NAFEMS member	Non NAFEMS member
Principal Sponsorship	( ) 75.000 SEK <sup>1)</sup>	( ) 90.000 SEK <sup>1)</sup>
	( ) 50.000 SEK <sup>1)</sup>	( ) 60.000 SEK <sup>1)</sup>
Gold Sponsorship	( ) 37.000 SEK <sup>1)</sup>	( ) 48.000 SEK <sup>1)</sup>
Silver Sponsorship		( ) 38.000 SEK <sup>1)</sup>
Exhibitor	( ) 15.000 SEK <sup>1)</sup>	( ) 26.000 SEK <sup>1)</sup>
Remarks		
Sender		
Company / University		
Dept		
Name		
Street		
ZIP code city, country _		
E-Mail		
Phone		
Date, signature		
Please provide the <b>invoi</b>	ce address separately i	f different to the address given above. Please also let us know if which
information shall be ment	tioned on the invoice, e.	g. PO number etc.
-	-	2 11 08 99 13 41 or e-mail to <u>roger.oswald@nafems.org</u> .
Please register all deleg	gates (incl. booth staff	) at <u>www.nafems.org/nordic20</u>
Please mention in "Ren	narks" who will use fre	ee places included in sponsorship package
		1) plus VAT if applicable