



nwc2013

NAFEMSWORLD CONGRESS

9-12 JUNE | SALZBURG | AUSTRIA

A WORLD OF ENGINEERING SIMULATION

incorporating the 1st

spdm **INTERNATIONAL CONFERENCE**
Simulation Process & Data Management

Sponsorship & Exhibition Opportunities

www.nafems.org/congress



NAFEMS

THE INTERNATIONAL CONGRESS ON SIMULATION TECHNOLOGY FOR THE ENGINEERING ANALYSIS COMMUNITY

Join us in Salzburg

We are delighted to offer your company the chance to be part of the 14th NAFEMS World Congress including the 1st International SPDM Conference, to be held in Salzburg, Austria, on June 9th - 12th 2013. There are several outstanding opportunities available for your company to sponsor or exhibit, giving you maximum exposure to a highly targeted audience of delegates, who are all directly involved in simulation, analysis and design.



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A WORLD OF ENGINEERING SIMULATION

As the only truly independent, international event dedicated to engineering analysis and simulation, the biennial NAFEMS World Congress has been a fixture on the calendar of everyone involved in FEA, CFD, MBS and CAE for the last three decades. The last Congress in 2011 welcomed over 300 attendees, all of whom were keenly focussed on analysis and simulation. The Congress is undoubtedly one of the most prestigious and highly-focussed simulation and analysis forums available to the community, and is held in highest regard by users, software vendors and academics alike.

spdm INTERNATIONAL CONFERENCE
Simulation Process & Data Management

Over the past three years, NAFEMS has held a series of dedicated conferences on the topic of simulation data and process management in both Europe and North America. The popularity of these has been such that the 1st International SPDM Conference has been launched, and will run alongside the NAFEMS World Congress in 2013. Bringing together industrial users, technology experts, academics and software vendors alike, this ground-breaking event will allow all those with an interest to take part in the first truly independent, international forum dedicated to SPDM.

Two Conferences – One Package

Delegates registered for both conferences will have access to both. The tracks for the SPDM conference will be scheduled in such a way that delegates can also take part in the NWC keynote sessions without missing out, and similarly, NWC delegates can take part in the SPDM agenda as and when they please. The co-location of both shows will provide an extensive exhibition area, including a specific area within this dedicated to SPDM. Sponsorship and exhibition packages cover both events, with a further specific sponsorship package for those companies who wish to sponsor only the SPDM conference.



About Salzburg / Salzburg Congress

Wolfgang Amadeus Mozart, the Salzburg Festival, the baroque old town, the spirit of the Sound of Music and numerous famous visitors and residents, have all contributed to Salzburg's profile on the world stage. Centrally located in mainland Europe, Salzburg is serviced by its own airport and is connected to Munich Airport by train and bus. The city can also be easily accessed by car and rail. The five floors of the 'Convention Centre' have earned this facility its 'poleposition' in the Mirabell Park at the heart of the city of Salzburg. Located in the centre of the city, Salzburg Congress is easily accessible, and there is an abundance of suitable accommodation closely situated.

A Unique Opportunity

The World Congress presents a unique opportunity, as delegates are primarily high-level decision makers working in industry across the globe. The exhibition area will be a central point at the Congress, ensuring that there is a consistent level of "traffic" at all times – refreshments, announcements, events and competitions will focus on this area, giving you the chance to meet as many of our delegates as possible.

Align yourself with the NAFEMS Brand

As the only International Association for the Engineering Analysis Community, NAFEMS is widely held to be the leading independent source of information and training for engineering analysts and designers of all levels. Sponsors and exhibitors will have the chance to promote their attendance prior to the event, through the various packages outlined here. Being seen to be participating in the NAFEMS World Congress gives the analysis world a positive impression of your company's commitment to best practice, standards and continued professional development.

Benefits

So what are the benefits of sponsoring and exhibiting at the Congress?

- Promote your company to a large but highly focused group of individuals who have a pre-qualified interest in your product
- Establish important contacts within the industry
- Keep an eye on the activities of your direct competition
- Increase your company's visibility and standing in the analysis community
- Showcase your latest product releases and service offerings
- Discover exactly what your target market needs, and what trends are emerging across the industry

sponsorship opportunities

Sponsorship is an excellent way of raising the visibility of your company with the delegates, many of whom are in a position to influence, or approve, the purchase of software, hardware and consultancy solutions.

GOLD SPONSOR: 20.000 Euro (16.000 Euro for NAFEMS member organisations)

- Opportunity to place company banner in hotel lobby
- Exclusive use of syndicate room for the duration of the congress for meetings and demonstrations
- Official sponsor of one of the Best Paper awards
- Inclusion in email promotions to delegates in advance of the congress
- Mentioned during the opening/closing speeches
- Company logo in lunch area
- Stand area equal to 4 x 2 mtrs in exhibition hall
- Official sponsors on website, with company logo and link to your website
- Company logo in prominent position on the congress marketing materials that will be mailed to thousands of key people involved with CAE
- 10 minute presentation during Product Showcase session at the congress exhibition stage
- Company promotional material in delegate pack
- Promotional material on congress CD
- Logo on congress program
- Contact details of all delegates (subject to opt-in requirements)
- Full page advert in congress edition of benchmark
- Attendance of 3 staff members at the congress and all functions
- Congress proceedings (3 sets)
- Includes SPDM conference sponsorship

SILVER SPONSOR: 12.000 Euro (9.500 Euro for NAFEMS member organisations)

- Company logo in prominent position on the congress marketing materials that will be mailed to thousands key of people involved with CAE
- 10 minute presentation during Product Showcase session at the congress exhibition stage
- Enclose your company promotional material in delegate pack
- Promotional material on congress CD
- Logo on congress program
- Sponsorship of morning coffees
- Contact details of all delegates (subject to opt-in requirements)
- Half page advert in congress edition of benchmark
- Stand area equal to 3 x 2 mtrs in exhibition hall
- Official sponsor on website, with a link to your website
- Attendance of 2 staff members at the congress and all functions
- Congress proceedings (2 sets)
- Includes SPDM conference sponsorship

SPDM SPONSORSHIP: 10.000 Euro (8.000 Euro for NAFEMS member organisations)

- Company logo in prominent position on the SPDM conference marketing materials that will be mailed to thousands key of people involved with CAE
- Enclose your company promotional material in delegate pack
- Logo on SPDM conference program
- Contact details of all SPDM conference delegates (subject to opt-in requirements)
- Stand area equal to 3 x 2 mtrs in exhibition hall
- Official SPDM conference sponsor on website, with a link to your website
- Attendance of 2 staff members at the SPDM conference and the NWC13 and all functions
- Congress proceedings (2 sets)
- Sponsorship applies only for the SPDM conference

EXHIBITOR: 5.000 Euro (4.000 Euro for NAFEMS member organisations)

- Exhibition area equal to 3 x 2 mtrs
- Attendance of 1 member of staff at the congress and all functions
- Logo on congress program
- Congress proceedings (1 set)
- Equally accessible for NWC13 delegates and SPDM (special area) conference delegates



Salzburg Congress 9-12 June 2013 Auerspergstraße 6, 5020 Salzburg, Austria

Sponsorship & Exhibitor Registration Form

- I wish to sponsor the NAFEMS World Congress 2013 / SPDM Conference
 I wish to exhibit at the NAFEMS World Congress 2013 / SPDM Conference
 Please contact me to discuss sponsorship & exhibition opportunities

Please select package

- | | | |
|--|-------------|---|
| <input type="checkbox"/> GOLD SPONSOR | 20.000 Euro | (16.000 Euro for NAFEMS member organisations) |
| <input type="checkbox"/> SILVER SPONSOR | 12.000 Euro | (9.500 Euro for NAFEMS member organisations) |
| <input type="checkbox"/> SPDM SPONSORSHIP | 10.000 Euro | (8.000 Euro for NAFEMS member organisations) |
| <input type="checkbox"/> EXHIBITOR | 5.000 Euro | (4.000 Euro for NAFEMS member organisations) |

Complete the form below and post/fax back to NAFEMS.

Alternatively, you can complete the form online by visiting www.nafems.org/congress

Name: _____

Organisation: _____

Address: _____

Town: _____

Country: _____ Postcode: _____

Tel: _____ Fax: _____

E-mail: _____

Date: _____ Signature: _____

all pricing in euros

Roger Oswald
NAFEMS Ltd
Springwood, Booths Park, Chelford Road
Knutsford, Cheshire WA16 8QZ, United Kingdom

T +44 (0) 1355 225688
F +44 (0) 1565 654774
E roger.oswald@nafems.org

