



**nwe** 2021  
NAFEMS**WORLD**CONGRESS

14-18 JUNE | SALZBURG | AUSTRIA

A WORLD OF ENGINEERING SIMULATION

INCORPORATING **spdm** INTERNATIONAL CONFERENCE  
Simulation Process & Data Management

THE FIRST HYBRID NAFEMS WORLD CONGRESS

On-site | Online | Get Involved

No matter where you are,  
be part of this truly unique event.

Exhibition & Sponsorship Opportunities

# Every two years

the international engineering modelling, analysis, and simulation community converges around the NAFEMS World Congress.

# Every two years

the number of people involved in that community grows.

# Every two years

the World Congress expands to give you more.

We're going again in 2021.

On-site | Online | Get Involved

This will be a journey for NAFEMS and our community. Come with us.

# WHAT WILL IT LOOK LIKE?

NWC21 will be a hybrid event: the first of its kind in the simulation community.

## But what does that actually mean?

Based around the Congress Hub in Salzburg, Austria, one of the most technologically advanced conference centres in Europe, live presentations and workshops will blend with online delivery for both presenters and attendees.

We'll be using a cutting-edge broadcast platform which will allow attendees on-site to view presentations being made elsewhere, as part of the live experience, as well as allowing remote viewing of the proceedings by attendees no matter where they are based.

The experience will blend all of the benefits of a live, in-person event with the convenience of an online conference.

You'll have two exhibition stands – one on-site, and one online, meaning you can reach every attendee with multiple touch-points.

On-site | Online | Get Involved



# This is an unprecedented level of access to conference attendees, and a unique opportunity to be a part of something groundbreaking.





# WHY SHOULD YOU SPONSOR?

Because this is **your** community,  
and this is **your** Congress.

Show your customers past, present and *future*,  
that you are a leading part of that community.

## As a community, we are stronger.



# WHAT WILL YOU GET?

You'll get more from sponsorship this year than you ever have. As well as all of the standard benefits of an in-person conference, the online element will enable us to give you much more, including:

- ▶ Attendee profiles – find out what our attendees want to buy, and what they're in the market for
- ▶ Instant feedback – as well as having live face-to-face discussions with prospects, you'll also have access to provide live online discussions with visitors to your booth
- ▶ Track sponsorship – your company can choose the technical topics it wants to sponsor – and be right there in the attendees' line of vision for relevant presentations
- ▶ Innovative Q&A opportunities – take part in virtual Q&A sessions, where you can address your audience both in-person, and online

**and much, much more.**

# OPPORTUNITIES

There are a number of packages available to you, each tailored to focus on your own objectives. All packages are hybrid, combining the live, in-person exhibition, with the online experience.

# Platinum Sponsorship

Our premium package. Limited numbers, and endless customisation options.  
A real partnership.

- Prime keynote presentation slot
- Pre-event press release announcing sponsorship
- Prominent branding on all pre & post event marketing
- Contact details of all Congress attendees\*
- Featured branding and link on Congress website
- 3 x fullpage advert slots in benchmark magazine
- 2 x dedicated sessions in the Congress agenda
- Official sponsor of a Best Paper award
- 5 x staff registration passes included
- 5 x sets of Congress proceedings
- Full page profile in Congress programme

As well as all of the following:

## On-site

- Official welcome reception sponsor
- Official Congress Banquet sponsor, with speaking opportunity and branding
- Official delegate pack sponsor with branding
- Exhibition stand – 2.5m x 5m. First choice of position
- Place banners at registration area and plenary session
- Dedicated private syndicate room
- Promotional material included in delegate pack
- Promotional material included on proceedings

## Online

- Virtual exhibition stand. First choice of position and prime content
- Sponsor of live stream keynote sessions
- Live-streamed interview with your team
- Moderated exhibition streaming
- Q&A virtual booth feature included
- Links to private online discussion rooms
- Feature-length presentation in sponsor / exhibitor session

\*subject to GDPR requirements

On-site | Online | Get Involved

Contact us to discuss pricing



# Gold Sponsorship

Get the exposure your company needs,  
and be recognised as a high-level player in the community.

- Prominent branding on all pre and post event marketing
- Contact details of all Congress attendees\*
- Branding and link on Congress website
- Full page advert slot in benchmark magazine
- Dedicated session in the Congress agenda
- Official sponsor of a Best Paper award
- 3 x staff registration passes included
- 3 x sets of Congress proceedings

As well as all of the following:

## On-site

- Official lunch sponsor
- Exhibition stand – 2.5m x 4m
- Place banner at registration area
- Dedicated private syndicate room
- Promotional material included in delegate pack
- Promotional material included on proceedings

## Online

- Virtual exhibition stand
- Live-streamed interview with your team
- Moderated exhibition streaming
- Q&A virtual booth feature included
- Links to private online discussion rooms
- Short presentation in sponsor / exhibitor session

\*subject to GDPR requirements

On-site | Online | Get Involved

NAFEMS Members: 19,500 Euro  
Non Members: 24,000 Euro

# Silver Sponsorship

Want to exhibit with a little extra on top?  
Silver sponsorship is for you.

- Branding on all pre event marketing
- Contact details of all Congress attendees\*
- Branding and link on Congress website
- Half page advert slot in benchmark magazine
- Dedicated half session (40 minutes) in the Congress agenda
- 2 x staff registration passes included
- 2 x sets of Congress proceedings

As well as all of the following:

## On-site

- Official coffee-break sponsor
- Exhibition stand – 2.5m x 3m
- Promotional material included in delegate pack
- Promotional material included on proceedings

## Online

- Virtual exhibition stand
- Short live-stream intro
- Moderated exhibition streaming
- Q&A virtual booth feature included
- Links to private online discussion rooms
- Brief presentation in sponsor / exhibitor session

\*subject to GDPR requirements



# SPDM Sponsorship

Targeted sponsorship for the International SPDM Conference, which will run alongside the World Congress for the fourth time.

- Branding on all pre event marketing as SPDM sponsor
- Contact details of all Congress attendees\*
- Branding and link on Congress website
- Dedicated half session (40 minutes) in the Congress agenda
- 2 x staff registration passes included
- 2 x sets of Congress proceedings

As well as all of the following:

## On-site

- Exhibition stand – 2.5m x 3m
- Promotional material included in delegate pack
- Promotional material included on proceedings

## Online

- Virtual exhibition stand
- Short live-stream intro
- Moderated exhibition streaming
- Q&A virtual booth feature included
- Links to private online discussion rooms

\*subject to GDPR requirements

**On-site | Online | Get Involved**

**NAFEMS Members: 10,000 Euro**  
**Non Members: 12,000 Euro**



# Exhibitor

As ever, the simple option to ensure you have a presence at the greatest simulation conference in town.

- 1 x staff registration pass included

- 1 x set of Congress proceedings

As well as all of the following:

## On-site

- Exhibition stand – 2.5m x 3m

## Online

- Virtual exhibition stand
- Short live-stream intro
- Moderated exhibition streaming
- Q&A virtual booth feature included
- Links to private online discussion rooms

On-site | Online | Get Involved

NAFEMS Members: 5,300 Euro  
Non Members: 6,600 Euro





# Get in touch

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