



The International Association for the Engineering Modelling, Analysis and Simulation Community.

## International Conferences:

### SPDM - Simulation and Process Data Management: Best Practices, Applications, New Developments

27 – 28 October 2026, Munich, Germany

### Artificial Intelligence and Machine Learning (AI/ML) in Engineering Simulation: State of the Art and Future Developments

28 – 29 October 2026, Munich, Germany

#### Join us in Munich

We want to invite your company to participate in the two overlapping NAFEMS International Conferences on SPDM and AI/ML. There are several outstanding opportunities for your company to sponsor or exhibit at the conferences, providing maximum exposure to a highly targeted audience of delegates directly involved in simulation, analysis, and design.

#### Planned agenda/format (approximate times, draft and preliminary, subject to alterations):

27 October (SPDM)

10:30 – 12:00 SPDM plenary presentations and keynote speakers  
12:00 - 13:00 Lunch  
13:00 – 18:00 SPDM presentations (coffee break in between)  
18:00 – 21:00 SPDM get together in the exhibition

28 October (SPDM/AI-ML)

08:30 – 09:45 SPDM presentations  
10:30 – 12:00 SPDM/AI-ML plenary presentations and keynote speakers  
12:00 – 13:00 Lunch  
13:00 – 18:00 SPDM/AI-ML presentations (coffee break in between)  
18:00 – 21:00 AI-ML get together in the exhibition

29 October (AI-ML)

08:30 – 10:00 AI-ML plenary presentations and keynote speakers  
10:30 – 12:00 AI-ML presentations  
12:00 – 13:00 Lunch  
13:00 – 16:30 AI-ML presentations (coffee break in between)

#### Team with NAFEMS

As the only International Association for the Engineering Modelling, Analysis and Simulation Community, NAFEMS is widely recognized as the leading independent source of information and training for engineering analysts and designers at all levels. The conference provides an excellent opportunity for promotional and product/project awareness, as well as direct access to technology leaders. It provides a unique opportunity, offering a forum where individuals can showcase their solutions in a single location to many potential clients and collaborate with other vendors in this field. What better way to justify your support of this event! The exhibition area will be central to the conference, ensuring a consistent level of traffic and giving you the chance to meet as many of our delegates as possible.

## Exhibition and Sponsoring Opportunities

### Principal Sponsor (exclusive)

- <b>SPDM 27 - 28 Oct. only</b>	<b>9.000 Euro members / 11.500 Euro non members</b>
- <b>AI/ML 28 – 29 Oct. only</b>	<b>9.000 Euro members / 11.500 Euro non members</b>
- <b>Both conferences (SPDM and AI/ML)</b>	<b>12.000 Euro members / 15.000 Euro non members</b>

- Recognized as the principal sponsor on all marketing materials
- 20 min. presentation slot in plenary session
- Official sponsor of beverages & snacks on the evening of the first day
- Exclusive principal sponsor on the event website, with a banner ad and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Promotion material will be sent to delegates via file transfer in advance of the seminar (4 files)
- Opportunity to position your own banner in the plenary room
- Logo and company description included in conference proceedings (two full pages)
- Logo placed on event banner in the exhibition hall
- Recognized during the opening and closing ceremonies as principal sponsor
- Expanded booth size equal to 4m x 2m (including table, chairs, electricity)
- Contact details of conference attendees who permit in accordance with GDPR
- Attendance of 5 staff members at the congress and all functions

### Platinum Sponsor

- <b>SPDM 27 - 28 Oct. only</b>	<b>6.000 Euro members / 7.500 Euro non members</b>
- <b>AI/ML 28 – 29 Oct. only</b>	<b>6.000 Euro members / 7.500 Euro non members</b>
- <b>Both conferences (SPDM and AI/ML)</b>	<b>9.000 Euro members / 11.500 Euro non members</b>

- Recognized as one of the platinum sponsors on all marketing materials
- 10 min. presentation slot in plenary session
- Official sponsor of beverages & snacks on the evening of the first day
- Official platinum sponsor on the event website, with a banner ad and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Promotion material will be sent to delegates via file transfer in advance of the seminar (3 files)
- Opportunity to position your own banner in the plenary room
- Logo and company description included in conference proceedings (full page)
- Logo placed on event banner in the exhibition hall
- Recognized during the opening and closing ceremonies as a platinum sponsor
- Expanded booth size equal to 4m x 2m (including table, chairs, electricity)
- Contact details of conference attendees who permit in accordance with GDPR
- Attendance of 4 staff members at the congress and all functions

### Gold Sponsor

- <b>SPDM 27 - 28 Oct. only</b>	<b>4.500 Euro members / 5.750 Euro non members</b>
- <b>AI/ML 28 – 29 Oct. only</b>	<b>4.500 Euro members / 5.750 Euro non members</b>
- <b>Both conferences (SPDM and AI/ML)</b>	<b>5.600 Euro members / 7.000 Euro non members</b>

- Recognized as one of the gold sponsors on all marketing materials
- Official gold sponsor on the event website, with a logo and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Recognized during the opening and closing ceremonies as a gold sponsor
- Promotion material will be sent to delegates via file transfer in advance of the seminar (2 files)
- Logo and company description included in conference proceedings (half page)
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- Contact details of conference attendees who permit in accordance with GDPR
- Attendance of 3 staff members at the congress and all functions

### Silver Sponsor

- <b>SPDM 27 - 28 Oct. only</b>	<b>3.500 Euro members / 5.000 Euro non members</b>
- <b>AI/ML 28 – 29 Oct. only</b>	<b>3.500 Euro members / 5.000 Euro non members</b>
- <b>Both conferences (SPDM and AI/ML)</b>	<b>4.500 Euro members / 6.000 Euro non members</b>

- Recognized as one of the silver sponsors on all marketing materials
- Official silver sponsor on the event website, with a logo and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Recognized during the opening and closing ceremonies as a silver sponsor
- Logo and company description included in conference proceedings (quarter page)
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- Attendance of 2 staff members at the congress and all functions

### Exhibitor

- <b>SPDM 27 - 28 Oct. only</b>	<b>2.500 Euro members / 3.500 Euro non members</b>
- <b>AI/ML 28 – 29 Oct. only</b>	<b>2.500 Euro members / 3.500 Euro non members</b>
- <b>Both conferences (SPDM and AI/ML)</b>	<b>3.200 Euro members / 4.500 Euro non members</b>

- Listed as exhibitor on the event website
- Logo in conference proceedings
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- Attendance of 1 staff member at the congress and all functions

All prices plus VAT if applicable

## Feedback Form - Exhibition and Sponsoring

I herewith order the sponsor package:

ONLY for the SPDM Conference from 27 - 28 Oct.

ONLY for the AI/ML Conference from 28 – 29 Oct.

Costs per Conference	NAFEMS member price	Non NAFEMS member price
Principal Sponsorship	( <input type="checkbox"/> ) 9.000 Euro	( <input type="checkbox"/> ) 11.500 Euro
Platinum Sponsorship	( <input type="checkbox"/> ) 6.000 Euro	( <input type="checkbox"/> ) 7.500 Euro
Gold Sponsorship	( <input type="checkbox"/> ) 4.500 Euro	( <input type="checkbox"/> ) 5.750 Euro
Silver Sponsorship	( <input type="checkbox"/> ) 3.500 Euro	( <input type="checkbox"/> ) 5.000 Euro
Exhibitor	( <input type="checkbox"/> ) 2.500 Euro	( <input type="checkbox"/> ) 3.500 Euro

for BOTH SPDM and AI/ML Conferences from 27 – 29 Oct.

Costs for both Conferences	NAFEMS member price	Non NAFEMS member price
Principal Sponsorship	( <input type="checkbox"/> ) 12.000 Euro	( <input type="checkbox"/> ) 15.000 Euro
Platinum Sponsorship	( <input type="checkbox"/> ) 9.000 Euro	( <input type="checkbox"/> ) 11.500 Euro
Gold Sponsorship	( <input type="checkbox"/> ) 5.600 Euro	( <input type="checkbox"/> ) 7.000 Euro
Silver Sponsorship	( <input type="checkbox"/> ) 4.500 Euro	( <input type="checkbox"/> ) 6.000 Euro
Exhibitor	( <input type="checkbox"/> ) 3.200 Euro	( <input type="checkbox"/> ) 4.500 Euro

### Free delegates included in package:

Please send the contact details (name, address, e-mail) of the free delegate(s) by e-mail to [roger.oswald@nafems.org](mailto:roger.oswald@nafems.org)

### Sender

Name \_\_\_\_\_

e-mail \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Company \_\_\_\_\_

Address / Country \_\_\_\_\_

### Invoice address / PO number

Same as address as given above  I will send a PO number  Please send invoice to the following address:

\_\_\_\_\_  
\_\_\_\_\_

Date, Signature \_\_\_\_\_

Please complete and return by fax to +49 3 22 11 08 99 13 41 or e-mail to [roger.oswald@nafems.org](mailto:roger.oswald@nafems.org).

Please register all additional delegates (incl. booth staff = regular delegates) at the conference websites.

All prices plus VAT if applicable

### Contact:

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